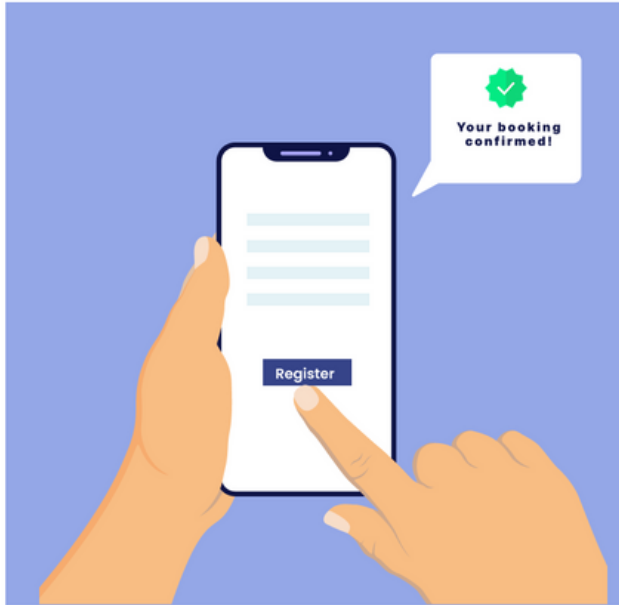




Elevate Experiences, Simplify Operations!



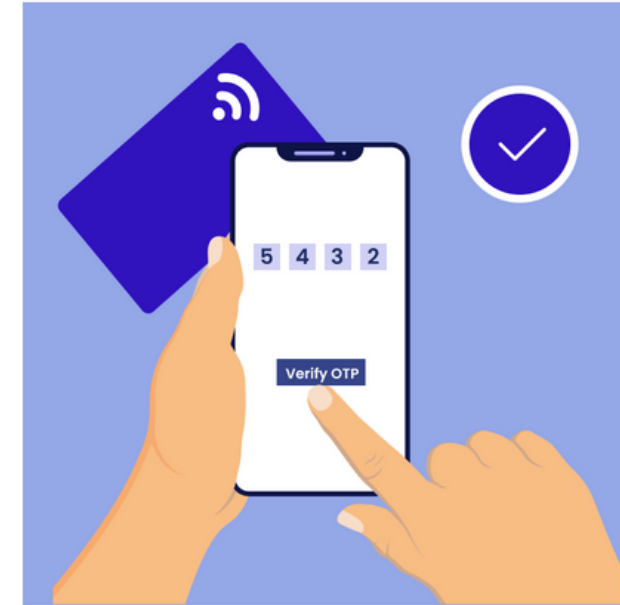
VISITOR FLOW



Step 1: Fill out the registration form at your convenience, from home or office.



Step 2: Visit the expo, pick any NFC card, and scan the QR code.



Step 3: Enter your mobile number to activate your NFC card.



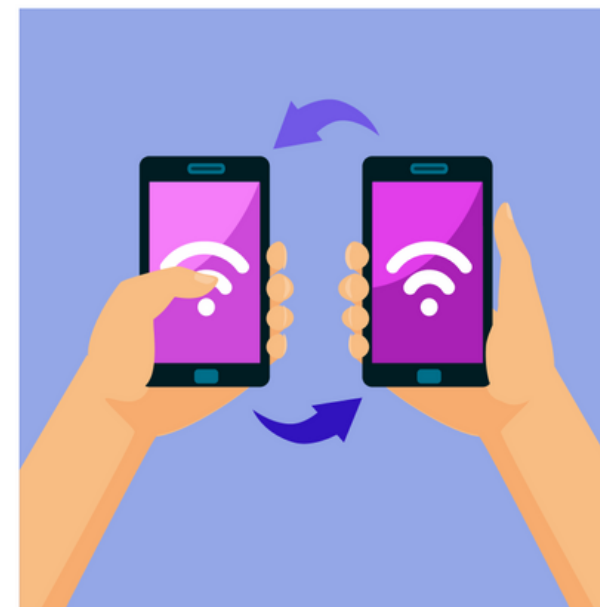
Step 4: Carry your NFC card to the hall.



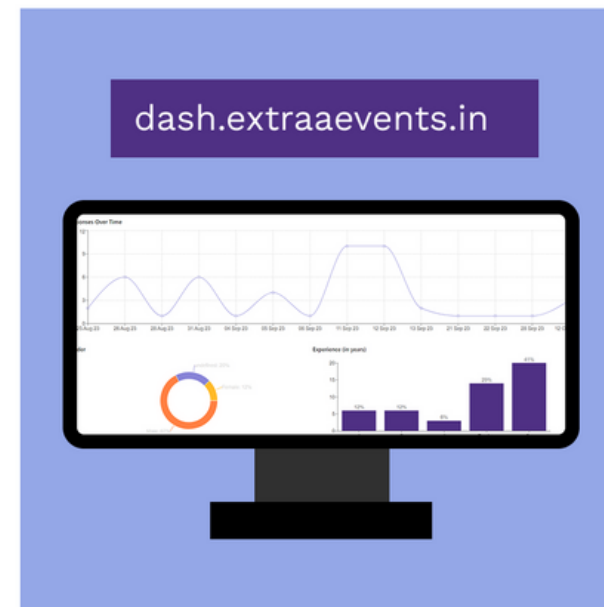
Step 5: Visit any exhibitor stall.



Step 6: Tap the tapper placed at the exhibitor's stall.



Step 7: your profile is now instantly shared with the exhibitor.

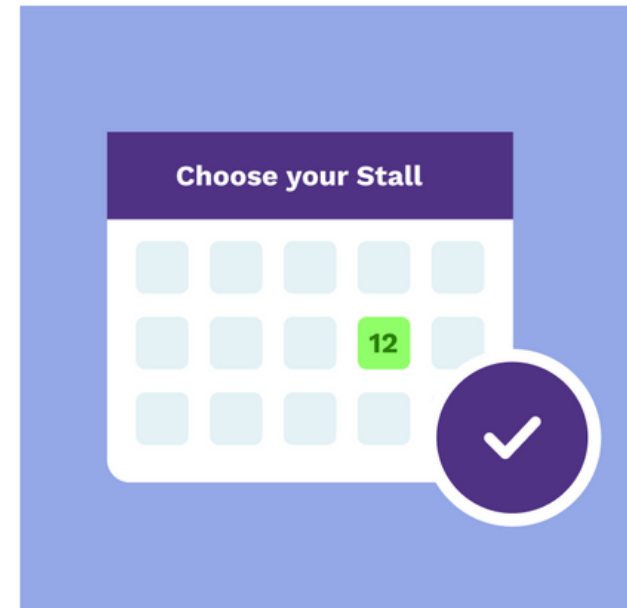


Step 8: Open dash.extraaevents.in, where the dashboard displays the exhibitor details you tapped on.

EXHIBITOR FLOW



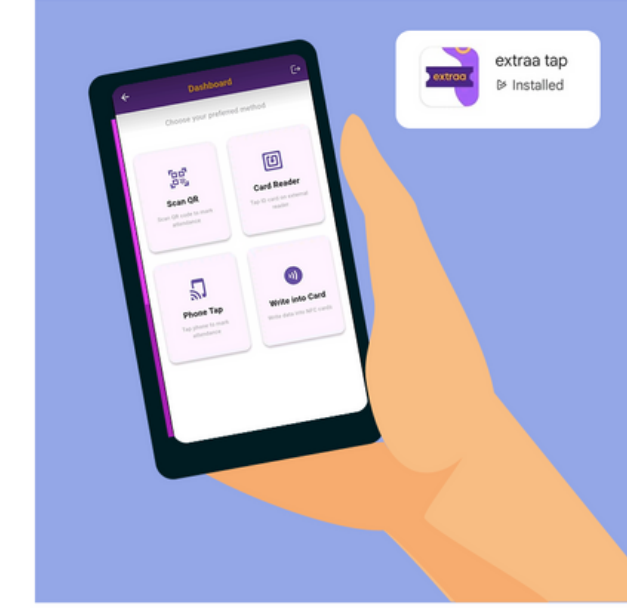
Step 1: Fill out the Exhibitor Form and Pay for the exhibitor stall.



Step 2: Get your exhibitor stall number allocated.



Step 3: On Day 0, collect your kit from the organizer including the tapper.



Step 4: Download the extraa tap app. Select the event on your screen



Step 5: Connect the tapper to the mobile



Step 6: Tell the visitors to tap using the NFC card

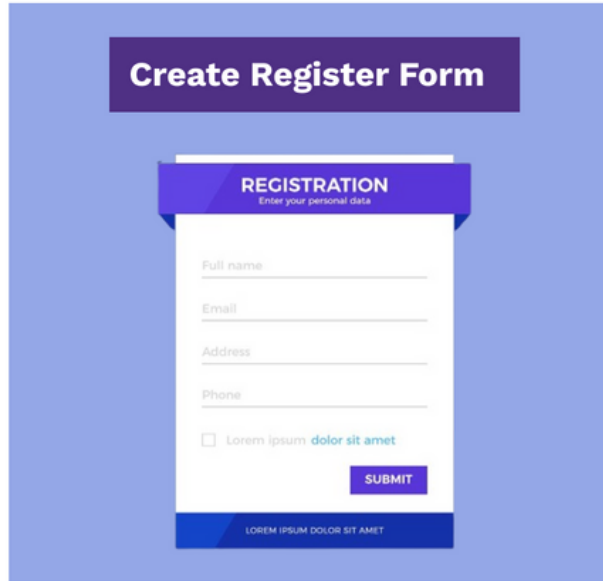


Step 7: Post the event, return the tapper to the organizer

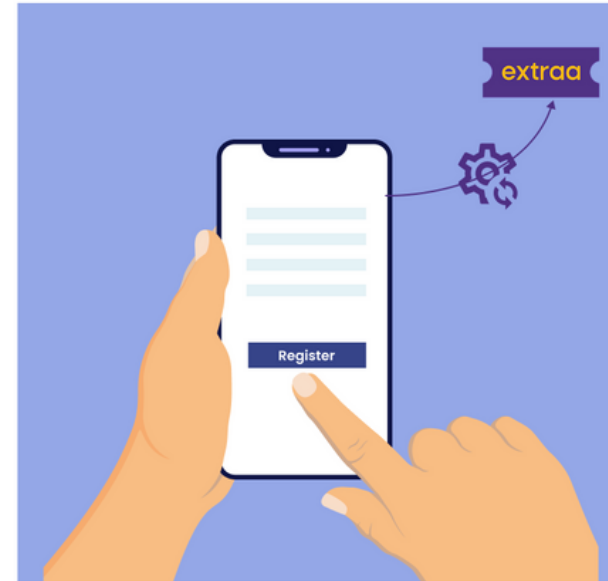


Step 8: Post the event, open dash.extraaevents.in and view the visitor details and can be exported as excel

ORGANIZER FLOW



Step 1: Create a form for exhibitors and visitors on your website, or the Extraa team can create one and add it to your site.



Step 2: We will Sync the form details of both the exhibitor and visitor with extraa portal.



Step 3: extraa team will setup the complete registration flow.



Step 4: extraa Team will be arranging the NFC cards to the venue.



Step 5: On Day 0, Extraa team will distribute the tappers to the exhibitor



Step 6: Extraa team will get volunteers who will help in the registration of visitors on the event day



Step 7: After the event, the tappers will be collected from the exhibitors or stall owners, along with the NFC card if needed



Step 8: Post the event, organizer can view the visitor and exhibitor insights and can be exported as excel

Benefits

Vistiors

- Exciting rewards valued at ₹3,000+
- A personalized digital dashboard featuring stall owners' brochures and post-exhibition details
- Exclusive NFC card giveaway
- This NFC card also functions as a smart digital business card
- Seamless registration process for upcoming expos

Exhibitors

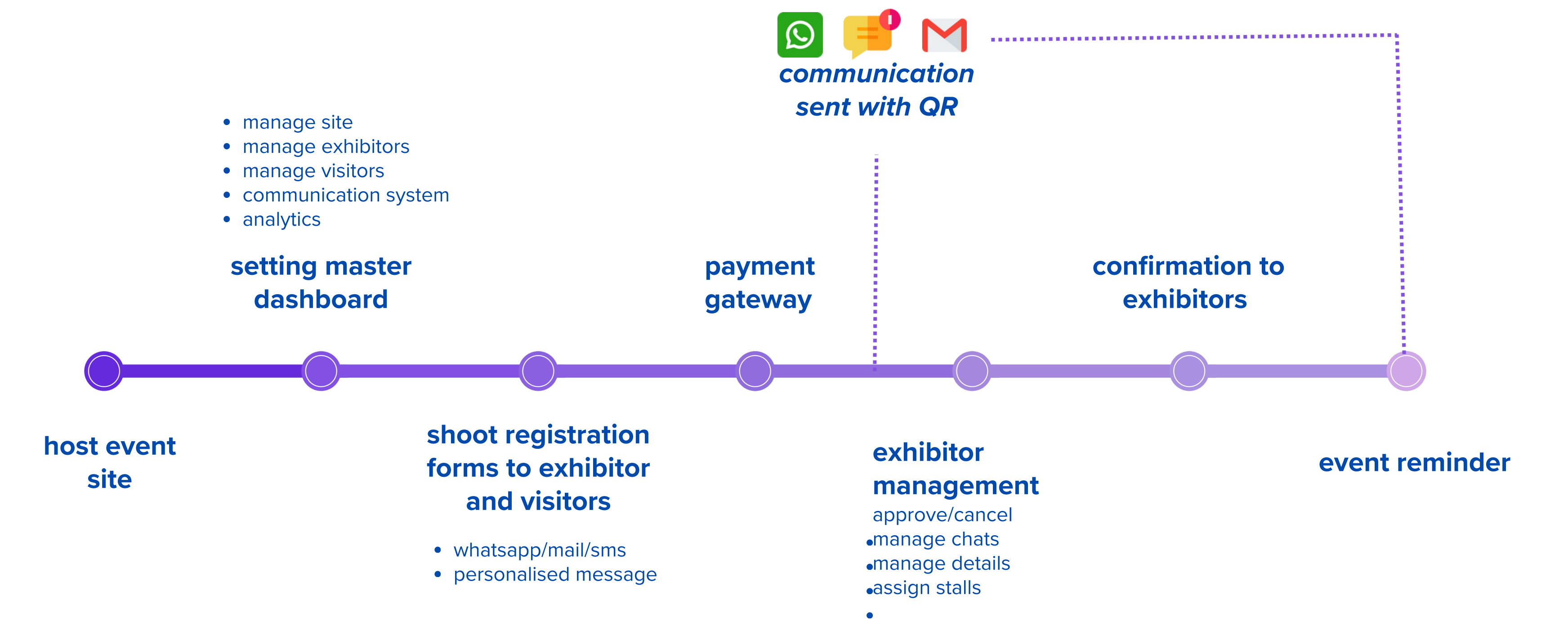
- Digitization of visitor business cards
- Instant communication with visitors post-expo
- Creating brand-specific coupons upon request
- Easily downloadable visitor data in Excel format, with seamless CRM integration

Organizer

- Hazzle free registration process
- Clear and effective engagement
- Offer coupons as giveaways
- Dedicated permanent dashboard for every expo
- Unified 360° communication (WhatsApp, Email) on a single platform

Event Flow

Pre-Event



Pre-Event

Vistiors

- Register using survey forms.
- Receive confirmation via SMS and WhatsApp.
- Get a reminder one day before the expo.
- Map NFC card on the day of the event.
- Tap the card in the expo hall.

Exhibitors

- Register and choose a stall.
- Pay for the stall.
- Receive confirmation of stall booking.
- Create brand coupons if required.
- Collect the kit on Day 0.
- Check Tapper and download the ExtraaTap app.
- Encourage visitors to tap on the Tapper.

Organizer

- Contact Extraa upon making the website and registration forms.
- If not Step 1 – create your own website and form.
- Integrate API with Extraa.
- Design your NFC card.
- Ensure internet connectivity on the day of the event.
- Map cards to the visitors' forms.
- Assign volunteers to map the cards for visitors.

Event Flow

During-Event



****Visitors to pick their NFC card****

providing tappers and
NFC cards to
Exhibitors

entry: (access point) to
track entry of every
visitor

tap and share
details to exhibitors
at stalls

If returnable:
collecting the
cards

mapping of visitor
details to card via
OTP or QR
*on spot registration
aswell*

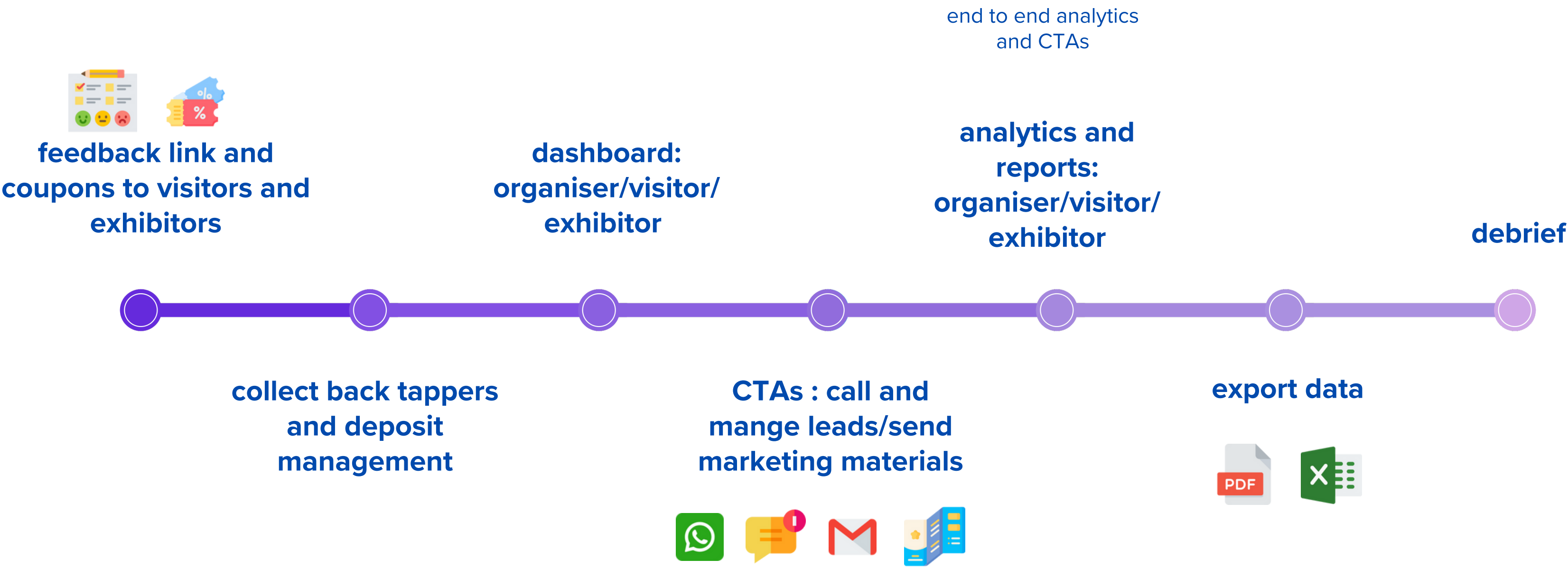
navigate to
stalls

exit: (access
points) to track
exit



Event Flow

Post-Event



Post Event

Vistiors

- Collect your digital rewards worth ₹3000+ via WhatsApp.
- Log in to extraaevents.in to view your dashboard.
- Download catalogues of exhibitors and contact them.
- Convert your NFC card into your visiting card

Exhibitors

- Return the Tapper.
- View your dashboard of all visitors at dash.extraaevents.in.
- Send SMS and WhatsApp messages to all visitors.
- Create a CDP on the dashboard.

Organizer

- View complete analytics of the event.
- Check visitor-to-stall data.
- Access AI-powered analytics of the entire event.
- Send communication to all visitors and stall owners.
- Create a CDP for both visitors and exhibitors.

For Organisers

additional features

 **Forms & Links:** Request access with approval options.

 **Micro Sites:** Custom pages for each exhibition.

 **Communication Hub:** Alerts & mass messages via WhatsApp, SMS, Email.

Volunteer Management: Easy coordination & tracking.

 **Multi-Tier Ticketing:** Custom categories & pricing.

 **Custom Forms:** Tailor-made data collection. 

exhibitor/ visitor management

 **Heatmaps & Trends:** Attendee flow & revenue tracking.

 **AI-Powered Insights:** Smart analytics & performance tracking.

 **Payments & APIs:** Integrated gateway + WhatsApp/SMS/Email APIs.

 **ERP Integration:** Bulk upload & API support.

 **Export Anywhere:** Reports in any format.

analytics and integrations

 **Smart Access:** QR & smart card integration.

 **Seamless Registration:** Bulk upload & easy onboarding (APIs)

 **Effortless Check-ins:** QR codes & real-time tracking.

 **Delegate Perks:** Lucky draws, rewards & exclusive benefits!

For Exhibitors

lead management

📱 Tappers – Physical tappers + Phone App for seamless interactions.

💳 NFC Cards – Instantly share exhibitor details with visitors.

📊 Real-time Lead Dashboard – Access visitor data in Excel format.

communication tools

🎟️ Coupon/Goodies/Catalogue Management –Streamline giveaways & promotions.

📢 Mass Communication – Connect via WhatsApp, Email & SMS.

📄 Request Form – Directly link visitors to organizers.

*****Complimentary Giveaway NFC Card to every Exhibitor
Linked with Extra Benefits*****

For Visitors

seamless registration

 **Forms & Links:** Request access with approval options.

 **Micro Sites:** Custom pages for each exhibition.

 **Communication Hub:** Alerts & mass messages via WhatsApp, SMS, Email.

Volunteer Management: Easy coordination & tracking.

 **Multi-Tier Ticketing:** Custom categories & pricing.

 **Custom Forms:** Tailor-made data collection. 

resource access

 **Heatmaps & Trends:** Attendee flow & revenue tracking.

 **AI-Powered Insights:** Smart analytics & performance tracking.

 **Payments & APIs:** Integrated gateway + WhatsApp/SMS/Email APIs.

 **ERP Integration:** Bulk upload & API support.

 **Export Anywhere:** Reports in any format.

*****Complimentary Giveaway NFC Card to every visitor
Linked with Extra Benefits*****

By Operations

procurement

 **Essential Equipment – Printing Machines, Cards, Readers.**

 **Event Materials – Internet, Standees, Stickers.**

man power

 **QR & Registration – Mapping cards, visitor/exhibitor registration.**

 **Setup & Support – Exhibitor dashboard setup, troubleshooting, inventory management.**

tech ops

 **Smart Integrations – QR & card design, API (CRM, payment gateways).**

 **Communication & Engagement – WhatsApp, coupon creation, form generation.**

On-Site Consumables



IN HOUSE
APP



WIRED
READER



WIRELESS
READER



ID CARD
PRINTER

On-Site Consumables

LANYARDS



ID CARDS



BADGES/TAGS



NFC BROCHURES



More with NFC Cards, QRs or both!

You can choose



ID Customizable Cards – Personalize your ID cards for a unique experience.

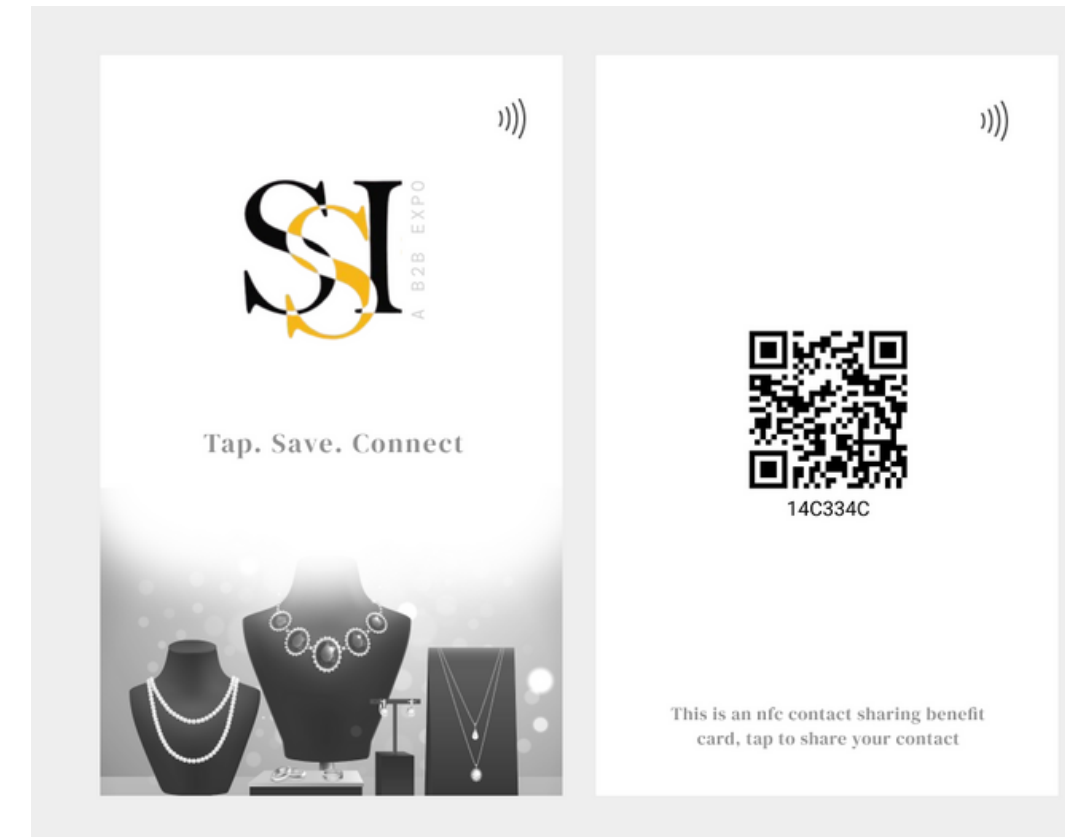
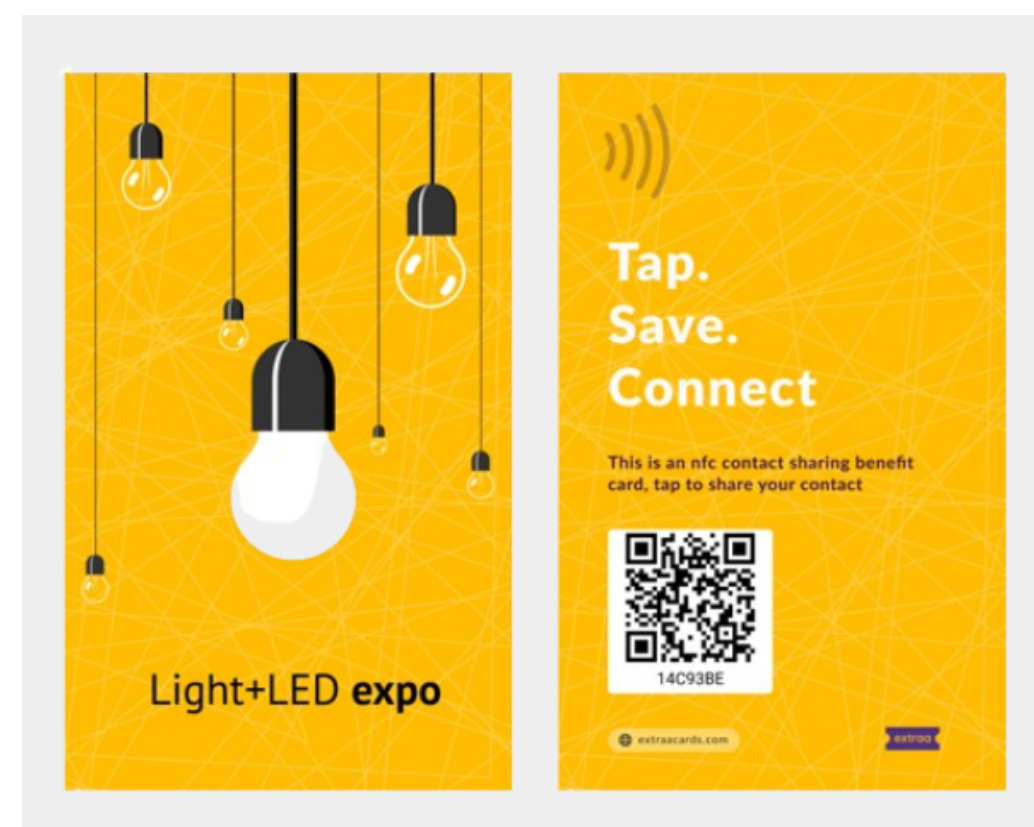
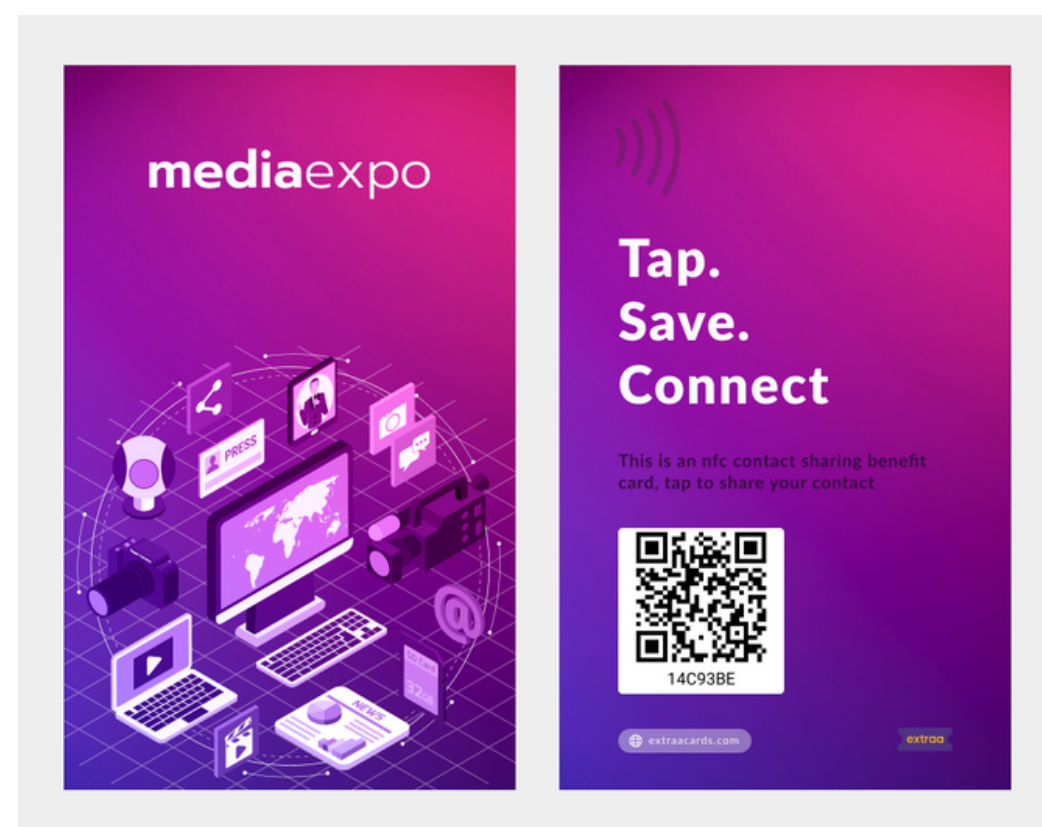
 Word Games & Puzzles

 Tap Your ID Card – Instantly share your information with just a tap.

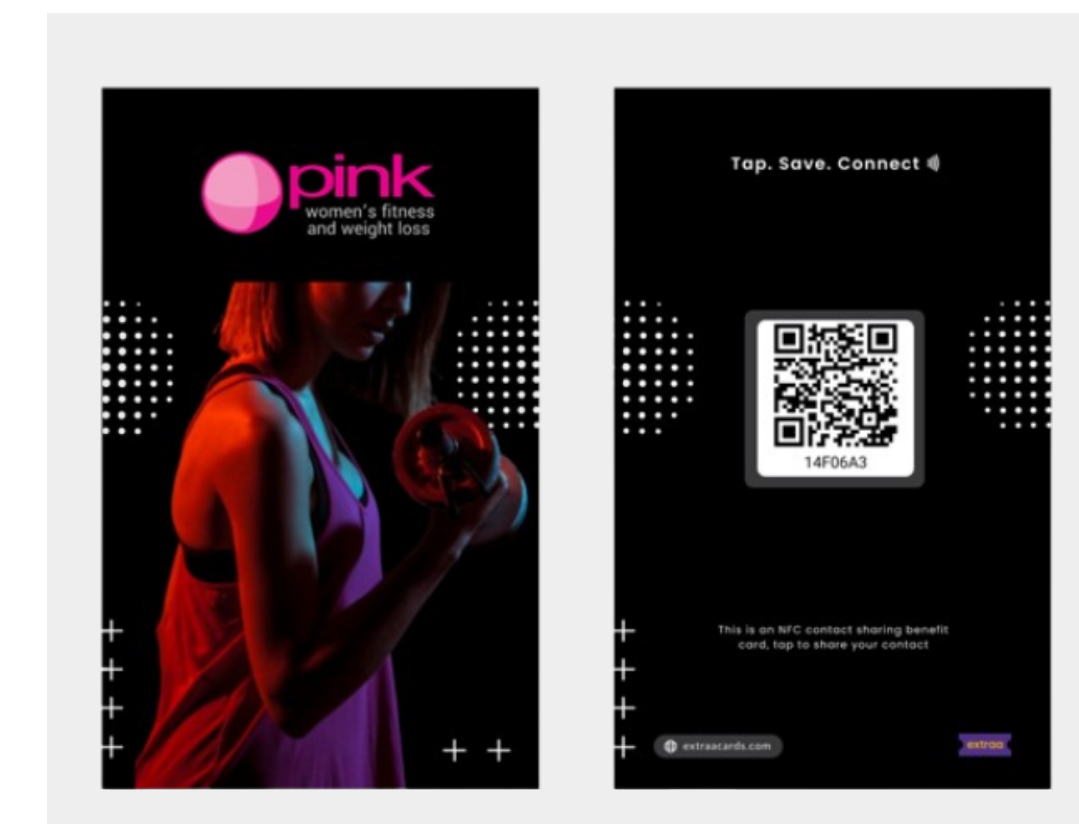
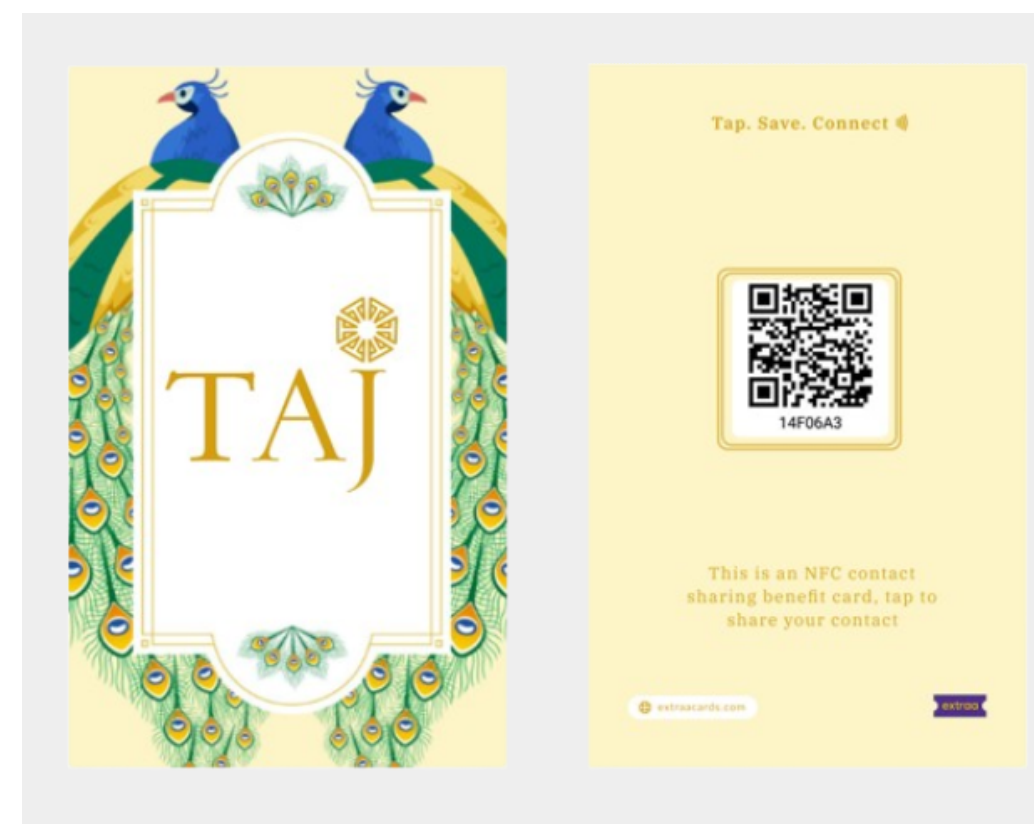
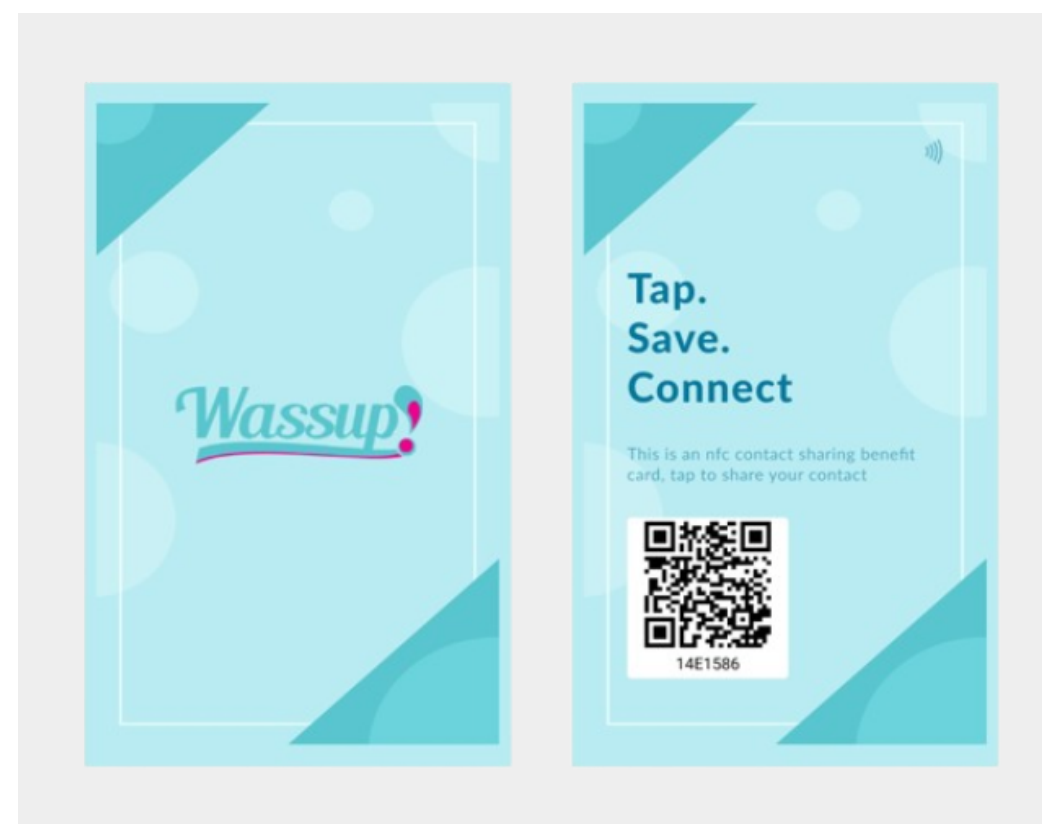
 Feedback (given on Link or on WhatsApp)

 Lucky Draw

www.extraacards.com



OPEN ENDED EXPO CARDS



LOYALTY CARDS

Why Choose us?

 **Seamless & Smart Operations** – From registration to inventory, we streamline every step with tech-driven solutions.

 **Hassle-Free Experience** – DIY card linking, instant QR mapping, and real-time communication keep things smooth.

 **Reliable & Secure** – With legal compliance, efficient manpower, and top-tier tech, we ensure a worry-free event.

 **Exciting Rewards & Perks** – Enjoy lucky draws, networking tools, interactive games, and exclusive giveaways to make your

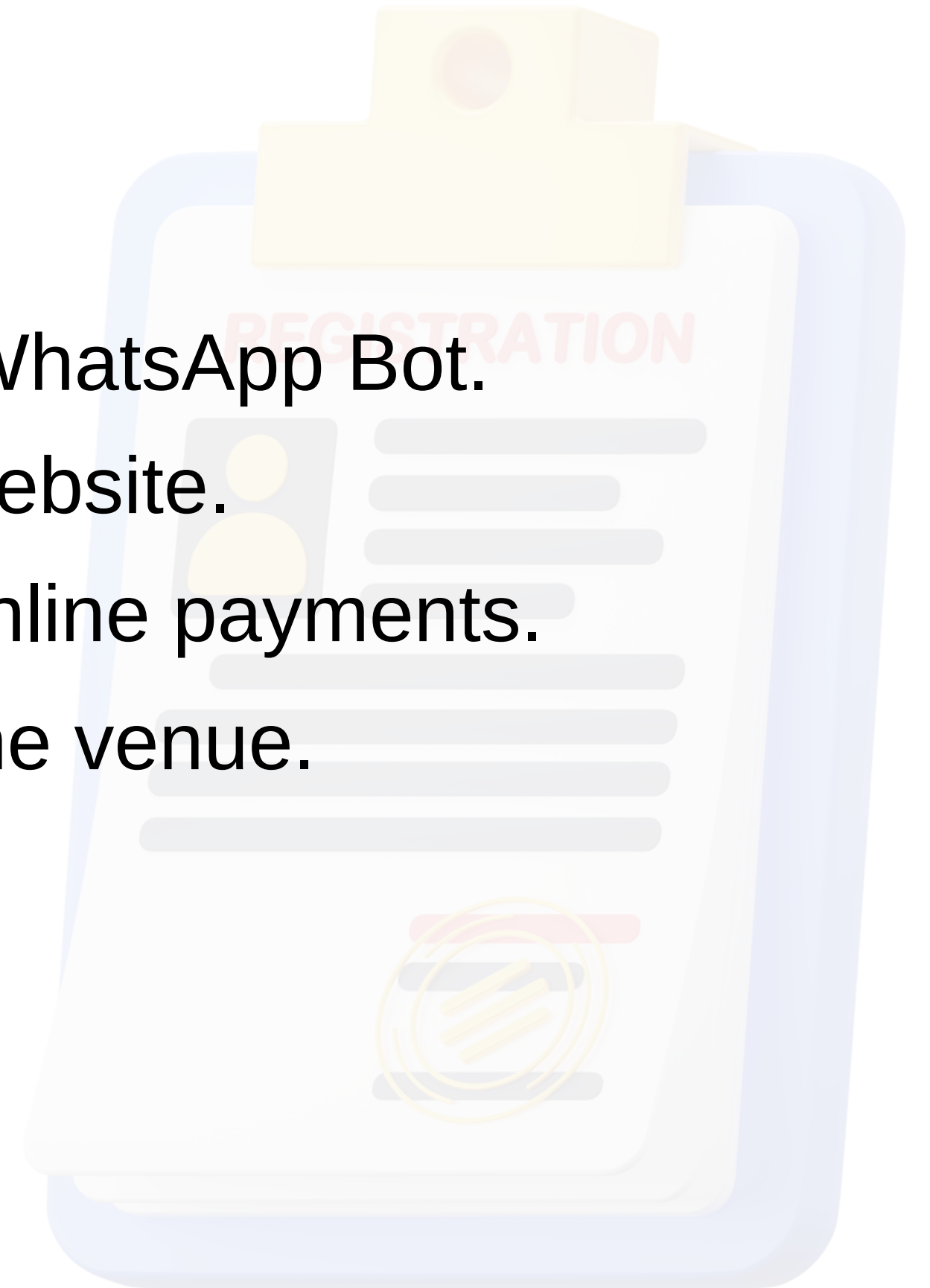
experience even more rewarding!

we bring in years of experience in events and corporate gifting solutions

Registration

- 👤 WhatsApp – Quick & easy sign-up via our WhatsApp Bot.
- 🌐 Online – Register seamlessly through our website.
- 💳 Payment Gateway – Secure & hassle-free online payments.
- 🏟️ On Spot – Walk-in registration available at the venue.

3rd Party APIs and Bulk CSV



Coupons from the best of brands!



Apollo
HOSPITALS

Health Care

EXTRAA-APOLLO360

Terms and Conditions apply*

**FLAT
100% OFF**

on basic health checkup
valid till : 30 /11 /23

Powered by 
www.extraa.in



**BARBEQUE
NATION**

Restaurants

EXTRAA-BBQ365

Terms and Conditions apply*

250 OFF on 2 pax
500 OFF on 4 pax
750 OFF on 6 pax

valid till : 30 /11 /23

Powered by 
www.extraa.in



lifestyle

Fashion & Clothing

EXTRAA-GIFTCARD

Terms and Conditions apply*

**GIFT CARD
₹500**

on all purchases
valid till : 31/11/23

Powered by 
www.extraa.in



NYKAA

Beauty & Wellness

EXTRAA-NAT55

Terms and Conditions apply*

**FLAT
20% OFF**

on all purchases
valid till : 31/11/23

Powered by 
www.extraa.in

PROCUREMENT SOLUTIONS

extraa

CATEGORIES ARE



APPARELS



ACCESSORIES



BAGS AND SUITCASE



BRASS ITEMS



CROCKERY AND
CUTLERY



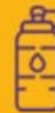
GIFT SETS



HOME
APPLIANCES



DIGITAL GIFT
CARDS



DRINKWARE



ELECTRONICS
(BIG)



ELECTRONICS
(SMALL)



ECO-FRIENDLY
PRODUCTS



HOME
FURNISHING



GOLD AND
SILVER COINS



FOOD ITEMS



PROMOTIONAL
ITEMS



SMART ID CARDS
WITH
NFC CHIP AND
LANYARDS



STAINLESS
STEEL ITEMS



STATIONERY
& TABLETOP



TROPHIES
& MEDALS



REWARDS &
RECOGNITION
SOLUTIONS

We also handle all types of customization and logo printing along with door-to-door delivery.
We also make customised rewards & recognition site.

Our Clients



RENAULT



Radisson
HOTELS & RESORTS



CBRE



fipola
FRESH & HONEST MEAT



SOBHA



equitas
Equitas Small Finance Bank



TATA
CONSULTANCY
SERVICES





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7305012123

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