





extraa cards

HOSPITALITY



ITC HOTELS



TAJ



BARBEQUE
NATION





The Challenges

- 1 Low customer retention after stays or visits
- 2 Limited digital engagement with Customer
- 3 No post purchase benefits programme for customers for dining and stays
- 4 Missed opportunities to build long-term guest relationships

Types of Cards



Cover card



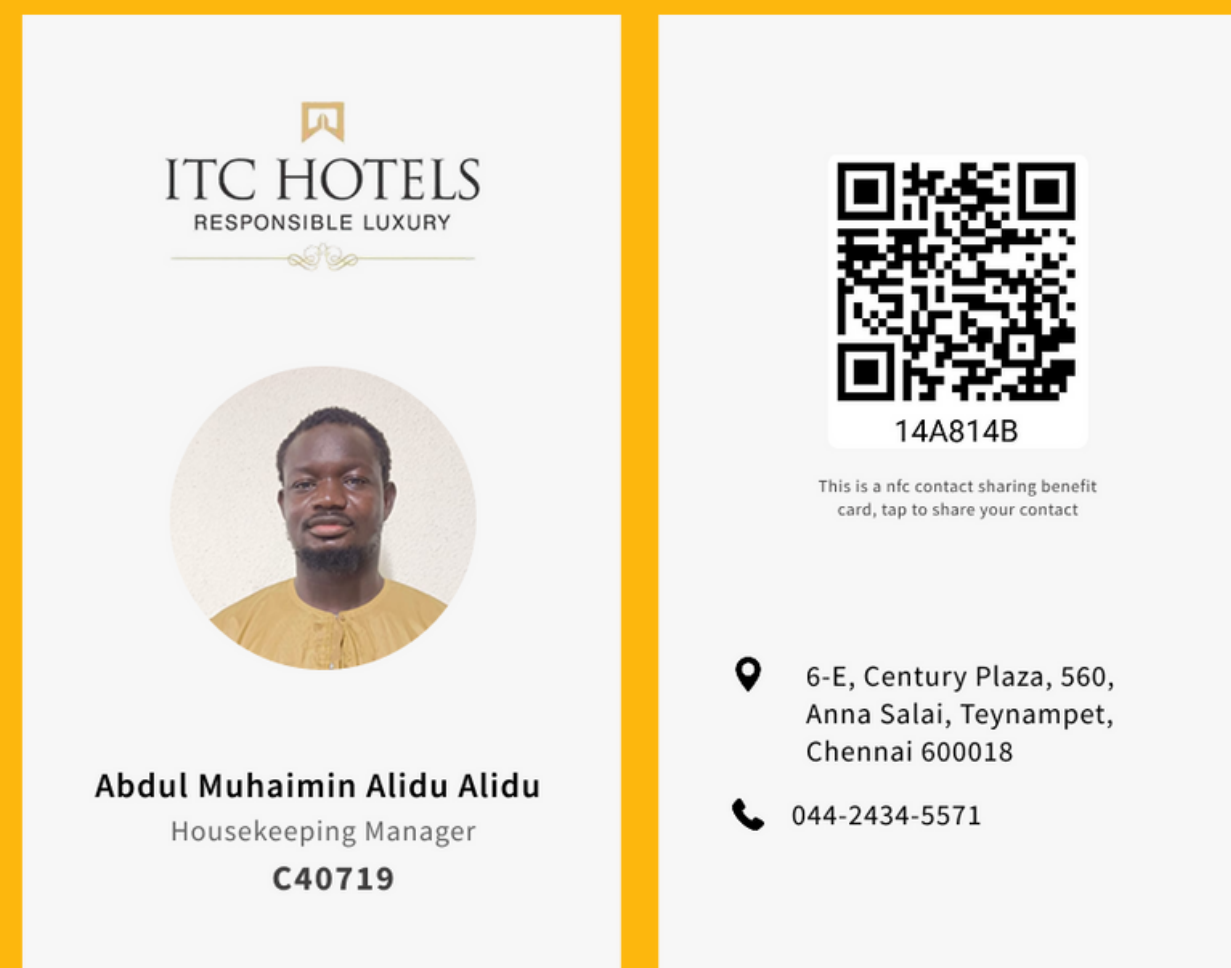
Membership Card



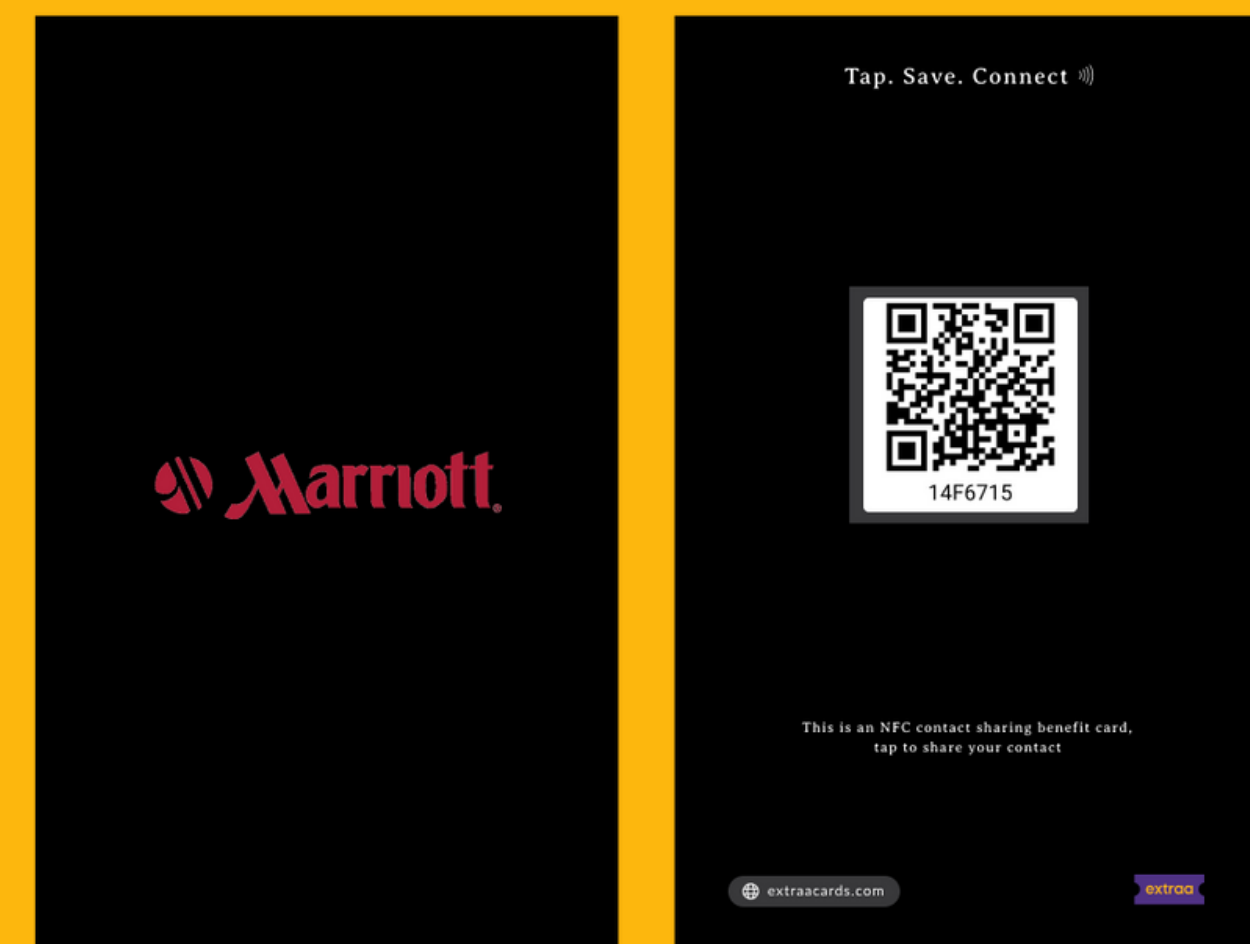
Room Access Card



Prepaid Gift Card



Employee ID card



Loyalty Card

Membership cards



- 1 Drive Guest Loyalty & Repeat Revenue
- 2 Boost Direct Bookings & Profit Margins
- 3 Leverage Guest Data for Personalized Offers
- 4 Cross-Property & Cross-Service Utilization
- 5 Businesses can curate prepaid schemes like Gold, Silver etc under which you can add on various services like complimentary stay
Two meal vouchers ,One birthday cake,Pool & Spa access,Discounts on further meals, Discounts on dining & bars



Cover Cards

- 1 Load points to the card, based on the cover charge paid by the customer at the entry.
- 2 Restaurant/Hotel Manager will access to load points to the cards
- 3 Auto load points based on online payments made through payment gateway
- 4 Restaurant/Hotel Tender or Accounts can tap the card and redeem the points left in the card
- 5 Auto debit on the same day once the bar is closed.



Room Access Card

- 1 Smart cards double as secure room keys
- 2 Enable access to clubhouses, gyms, lounges, or exclusive zones
- 3 Simplify check-ins, site visits, and event entries



Prepaid Gift Cards

- 1 Perfect for gift vouchers or corporate tie-ups
- 2 Preloaded cash for guests or employees
- 3 Adds flexibility to your hospitality payment options



Abdul Muhaimin Alidu Alidu
Housekeeping Manager
C40719



14A814B

This is a nfc contact sharing benefit card, tap to share your contact

📍 6-E, Century Plaza, 560,
Anna Salai, Teynampet,
Chennai 600018

☎ 044-2434-5571

ID Cards for employees

- 1 Access control at certain areas of the hotel.
- 2 A feedback card where employees can tap/scan on customer's mobile and get feedback and rating instantly.
- 3 It is contact sharing NFC card. Tap and share your contact.
- 4 A privilege card that offers employees exclusive discounts across multiple brands.



Loyalty Cards

1

NFC contact sharing

2

300+ Brand discount privileges

3

Room Access Management

4

Point Management System

5

Membership cards (Community Building)



Earn & Redeem Coins

- 1 Earn coins for guest activities
 - Room bookings
 - Dining & bar spends
 - Spa & wellness services
 - Event participation
- 2 Redeem coins for rewards
 - Future room bookings
 - Dining bills & bar credits
 - Spa treatments & in-house services
 - Partner brand discounts

NFC contact sharing



- 1 Guests tap the loyalty card on other devices to share their details instantly.
- 2 Guests get to create their own Personalised Profile on our website.
- 3 Guests become brand ambassadors and promoters

300+ Brand discounts to all customers

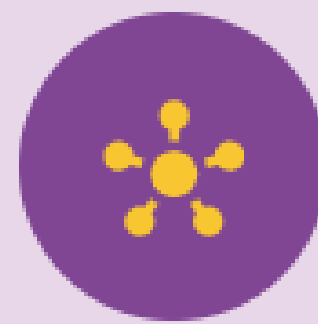
Unlock incredible savings with your Privilege card. Get exclusive monthly discounts from your favorite brands and save up to ₹5,000 each month."



Build Your coupon using our Coupon Builder – Extraa Reach



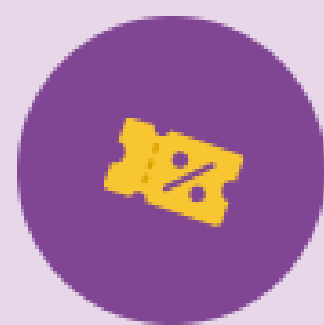
Engage with our base of online customers across multiple platforms.



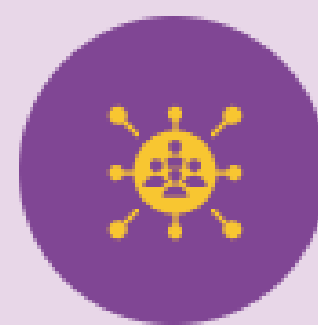
Grab attention from 70+ global organizations.



Cross market your brand with 1000+ partner brands.



Gain mass awareness with coupon giveaways on 50+ partner apps.



Partner up with Communities, Clubs and Associations.



Build coupons – for Extraa Reach



Extra 100rs Off on rs.299

Wow Momo | Restaurants & Hotels

Valid till: 30 Jul 2026

Extraa 



10% Off on Weekdays

Green House Barbecue | Restaurants & Hotels

Valid till: 31 Dec 2025

GREEN-RAJ | EXTRAa 



Flat 10% off on the dining

Ags Biryanis | Restaurants & Hotels

Valid till: 31 Dec 2025

AGS2K2510 

Other Gamification Options

1

Extraa Rating

Feedback at every stage.

2

Extraa Carnival

Increase customer engagement using spin & win.

3

Extraa Forms

Create custom feedback & lead forms in minutes with Extraa Forms.

4

Whatsapp Automation

Engage your audience with automated messages & updates.

5

Bulk SMS

Reach thousands instantly with a single click.

6

Email Services

Connect your accounts and manage all emails in one place.

7

Telecalling Services

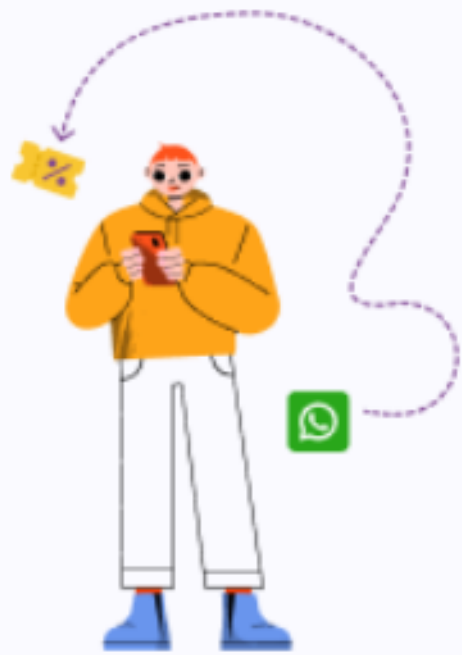
Drive better customer engagement with every call.

8

Smart Digital Solutions

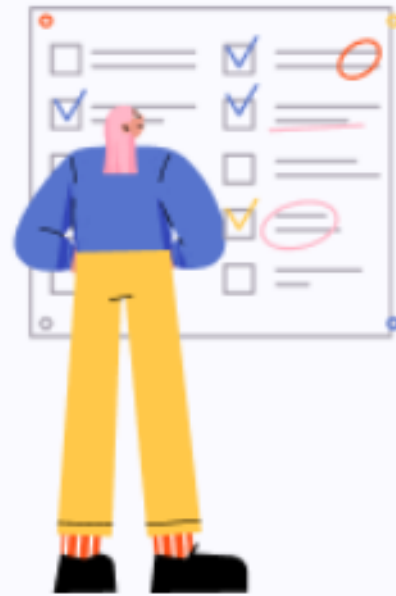
Custom-built apps and websites tailored to your business needs.

Whatsapp Automation



SEND COUPONS

Send rewards and coupons to your loyal customers directly on WhatsApp



FORM AUTOMATION

Send custom forms to customers to; Collect Data, Get Feedback, and Conduct Market Surveys.



SELL ON WHATSAPP

Seamlessly manage your E-Commerce shop on WhatsApp. Send promo messages, handle inquiries, and process.



CUSTOMER SUPPORT AI BOT

Set up a seamless AI-to-human transfer as per your need. Saving endless man-hours of customer support.



INVOICE & PAYMENTS

Send invoices and payment requests via WhatsApp. Making it easier for you to manage finances, and provide..



AUTOMATE REMAINDERS & FOLLOW UPS

Automate reminders and follow up messages to your customers based on any preset logic.

Click on this whatsapp icon to direct to extraa customer support bot



Click to Experience the journey

scan & win



rewards from 1000+ brands



Scan QR

+



Submit Survey

=



Get Rewards



1 INSTALL QR CODES AT YOUR STORE

Place custom QR codes in your store. Team Extraa provides all QR codes for you to place at strategic points in your store!



3 GET YOUR GOOGLE RATING & FEEDBACK

Scanning the QR generates a custom feedback form, for your customer to fill. And the last part of this form is the 5-star google rating section.



2 SCAN THE QR CODE

Store Managers guide your Customers to scan the QRs with their Camera (No app required). One quick scan and they can begin!



4 GIVE COUPONS TO CUSTOMER

Now, your customer earns cool Coupons by just completing a simple feedback form. And you get a 4 or 5 star rating linked directly to google!

Procurement Solutions



Apparels



Accessories



Bags and
Suitcases



Brass items



Crockery and
cutlery



Digital gift cards



Drinkware



Electronics
(Big)



Electronics
(Small)



Eco-friendly
products



Food items



Gift sets, combos,
or gift boxes



Gold and
silver coins



Home
appliances



Home
furnishing



Promotional
items



Smart ID cards
with NFC chip
and lanyards



Stainless
steel items



Stationery &
Tabletops



Trophies &
Medals



Rewards &
Recognition
Solutions

Uniform for Hotels Employees



Our Clientele



our other initiative

advertising

construction & real estate

convention centre

corporate gifting

event management

manufactures of export quality fabrics

manufacturer of uniforms



Key Business Benefits

- 1 Boost Customer Engagement & Retention**
Encourage repeat visits and loyalty
- 2 Increase Revenue Opportunities**
Drive sales through incentivized bookings, dining, and referrals.
- 3 Enhance Operational Efficiency**
Simplify guest access, payments, and loyalty management.
- 4 Improve Guest Experience**
Deliver a unified, cashless, and personalized experience.

Let's Build Stronger Relations Together



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