





extraa cards

RETAIL



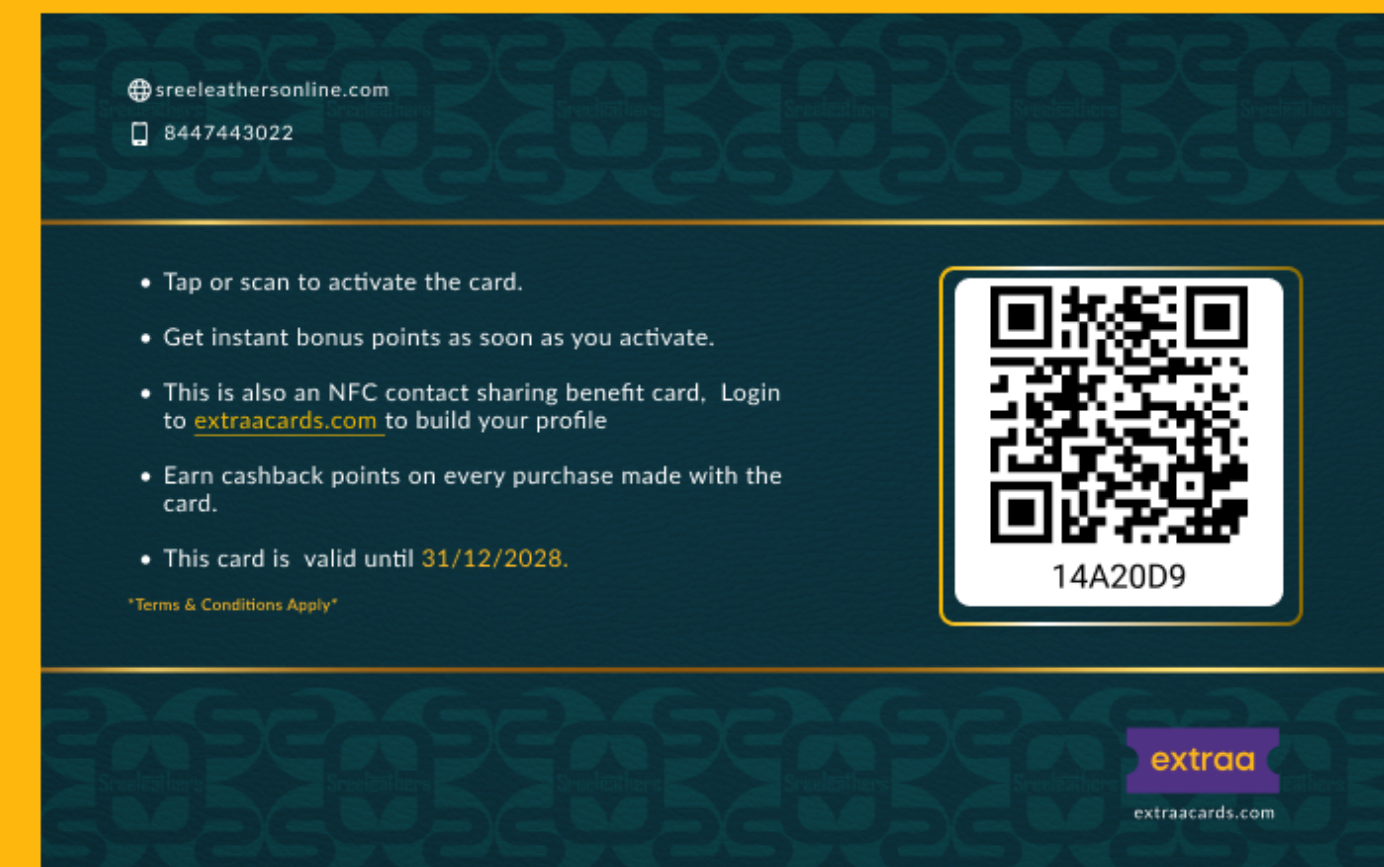
lifestyle
YOUR STYLE. YOUR STORE.





The Challenges

- 1 Low customer retention after visits.
- 2 Limited digital engagement with Customer
- 3 No post purchase benefits programme for customers
- 4 Missed opportunities to build long-term relationships



Loyalty Card (Cashback)



Prepaid Card (To up)



Gift Card (Fixed Amount)



Employee ID card

TYPES OF CARDS

The logo for 'naturals' is displayed in white lowercase letters on a dark purple background with diagonal lines. A registered trademark symbol (®) is located at the top right of the 's'.

Prepaid Cards (Top up)

- 1 Increases cash flow while encouraging customers to stay loyal to your store.
- 2 Customers can pre-load a certain amount and receive extra value to redeem on future purchases.
- 3 For example, a customer pays ₹5,000 and receives 7,000 reward points, valid for 6 months.

An icon representing Near Field Communication (NFC) technology, consisting of four curved lines of increasing size.

14F36DC

This is an nfc contact sharing benefit card, tap to share your contact



Gift Cards (Fixed Amount)

- 1 Perfect for gift vouchers or corporate tie-ups
- 2 Preloaded cash for customers or employees
- 3 Adds flexibility to your retail payment options



Employee ID Cards

- 1 A feedback card that allows employees to tap or scan a customer's mobile device to instantly collect ratings and feedback.
- 2 It's an NFC contact-sharing card — simply tap to share your details.
- 3 A privilege card that provides employees with exclusive discounts at a wide range of brands.
- 3 This card can be used for attendance management, access control, and complimentary food privileges.



Loyalty Cards (Cashback points)

1

NFC contact
sharing

2

300+ Brand
discount privileges

3

Point Management
System

4

Membership cards
(Loyalty Building)



Earn & Redeem Coins

- 1 Reward customers with cashback points. For example, a ₹5,000 purchase earns 5% cashback, equivalent to ₹250.
- 2 Offer milestone points for different purchase tiers.
- 3 Redeem points in-store to strengthen customer loyalty.

NFC contact sharing



- 2 Customers get to create their own Personalised Profile on our website.
- 3 Customers tap the loyalty card on other devices to share their details instantly.
- 3 Customers become brand ambassadors and promoters.

300+ Brand discounts to all customers

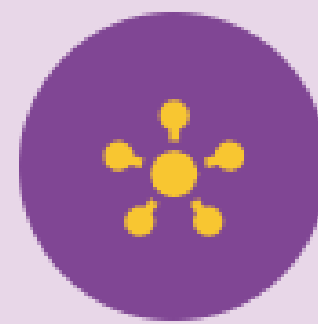
Unlock incredible savings with your Privilege card. Get exclusive monthly discounts from your favorite brands and save up to ₹5,000 each month."



Build Your coupon using our Coupon Builder – Extraa Reach



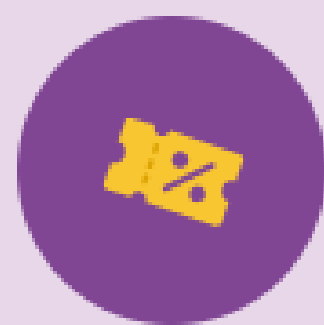
Engage with our base of online customers across multiple platforms.



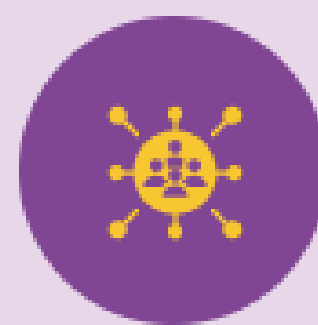
Grab attention from 70+ global organizations.



Cross market your brand with 1000+ partner brands.



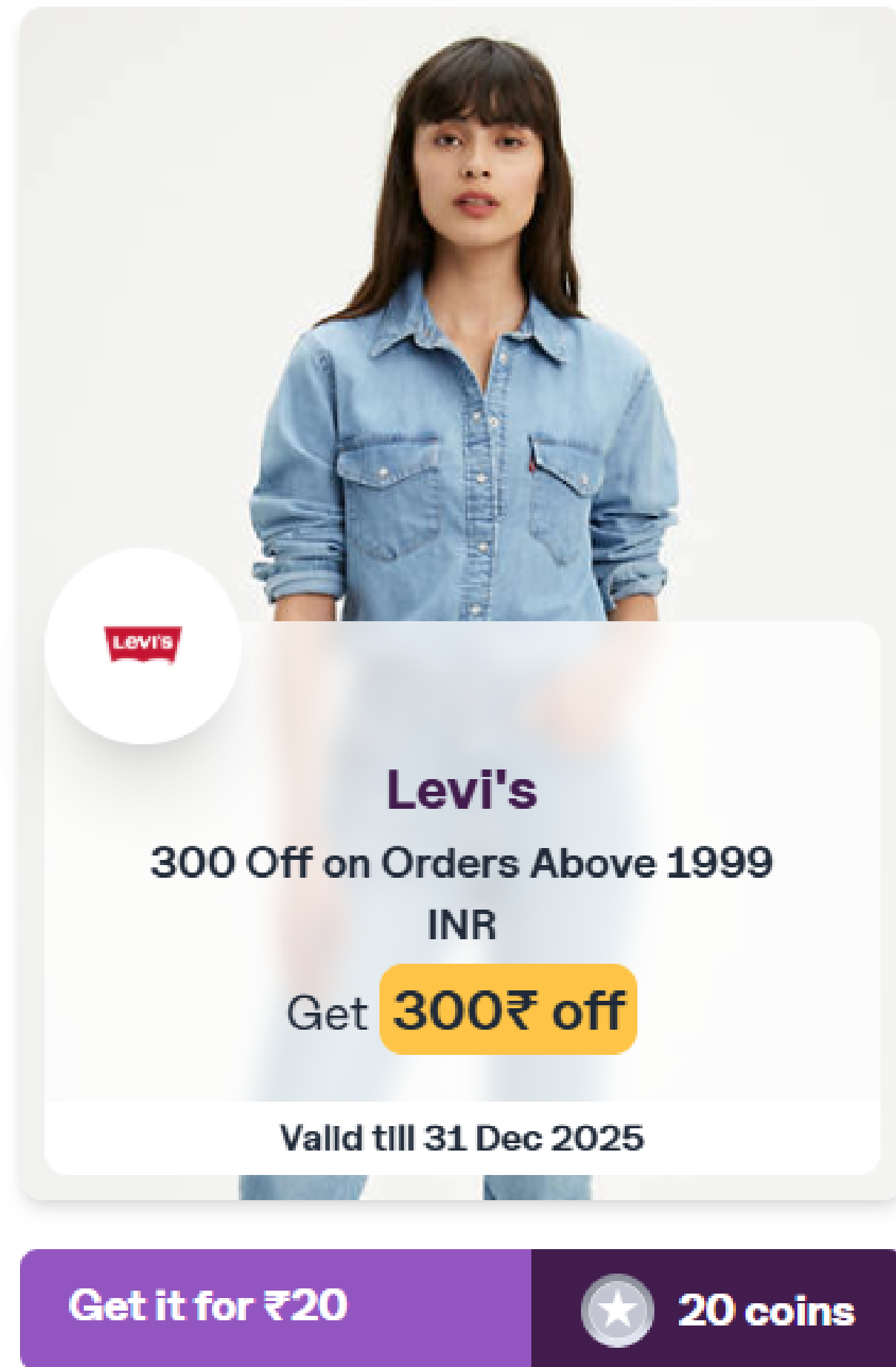
Gain mass awareness with coupon giveaways on 50+ partner apps.

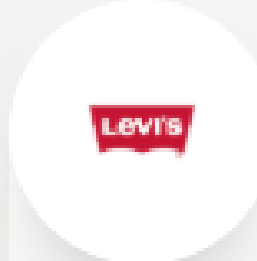


Partner up with Communities, Clubs and Associations.



Build coupons – for Extraa Reach



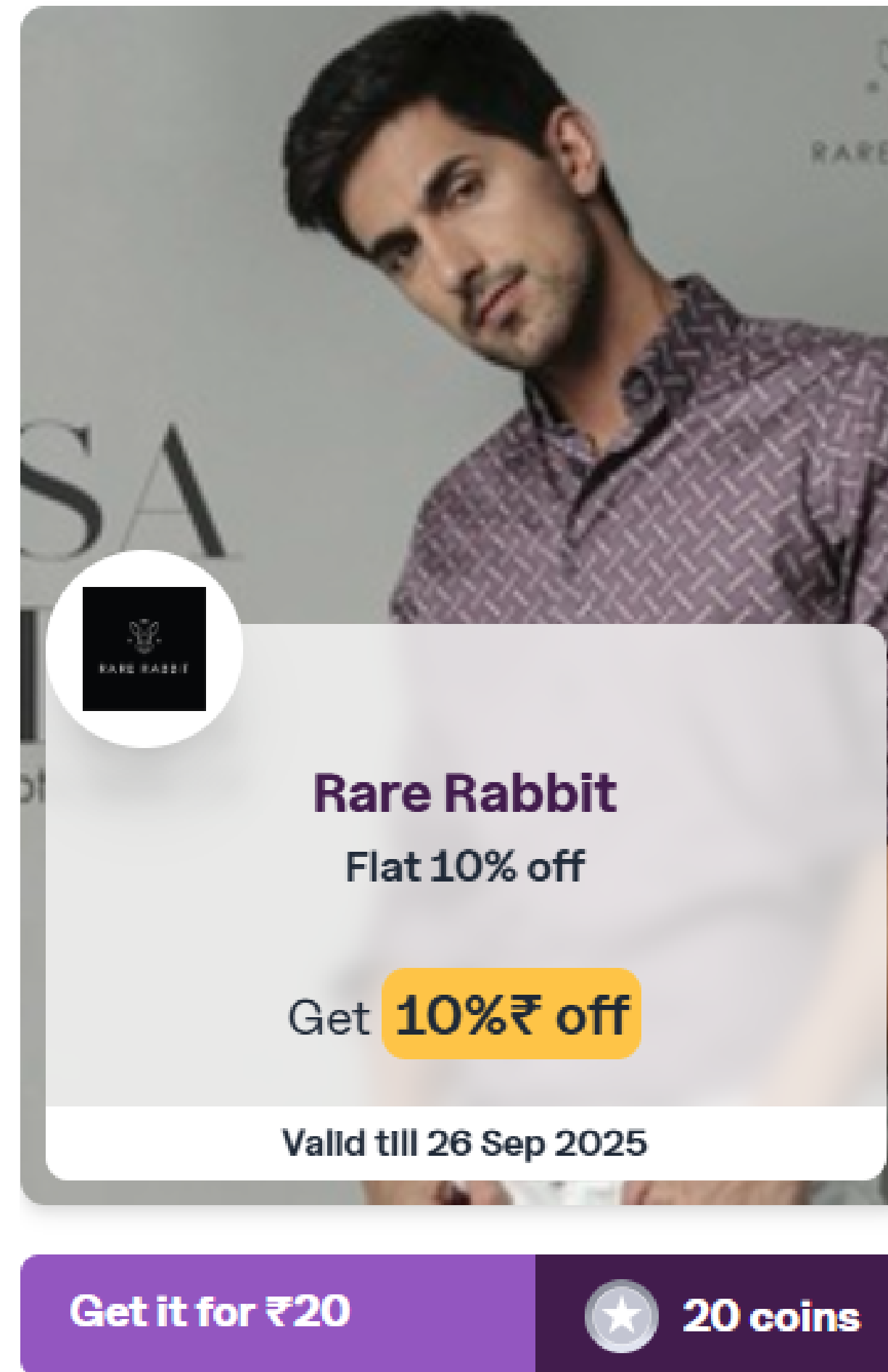


Levi's
300 Off on Orders Above 1999
INR

Get **300₹ off**

Valid till 31 Dec 2025

Get it for ₹20  20 coins



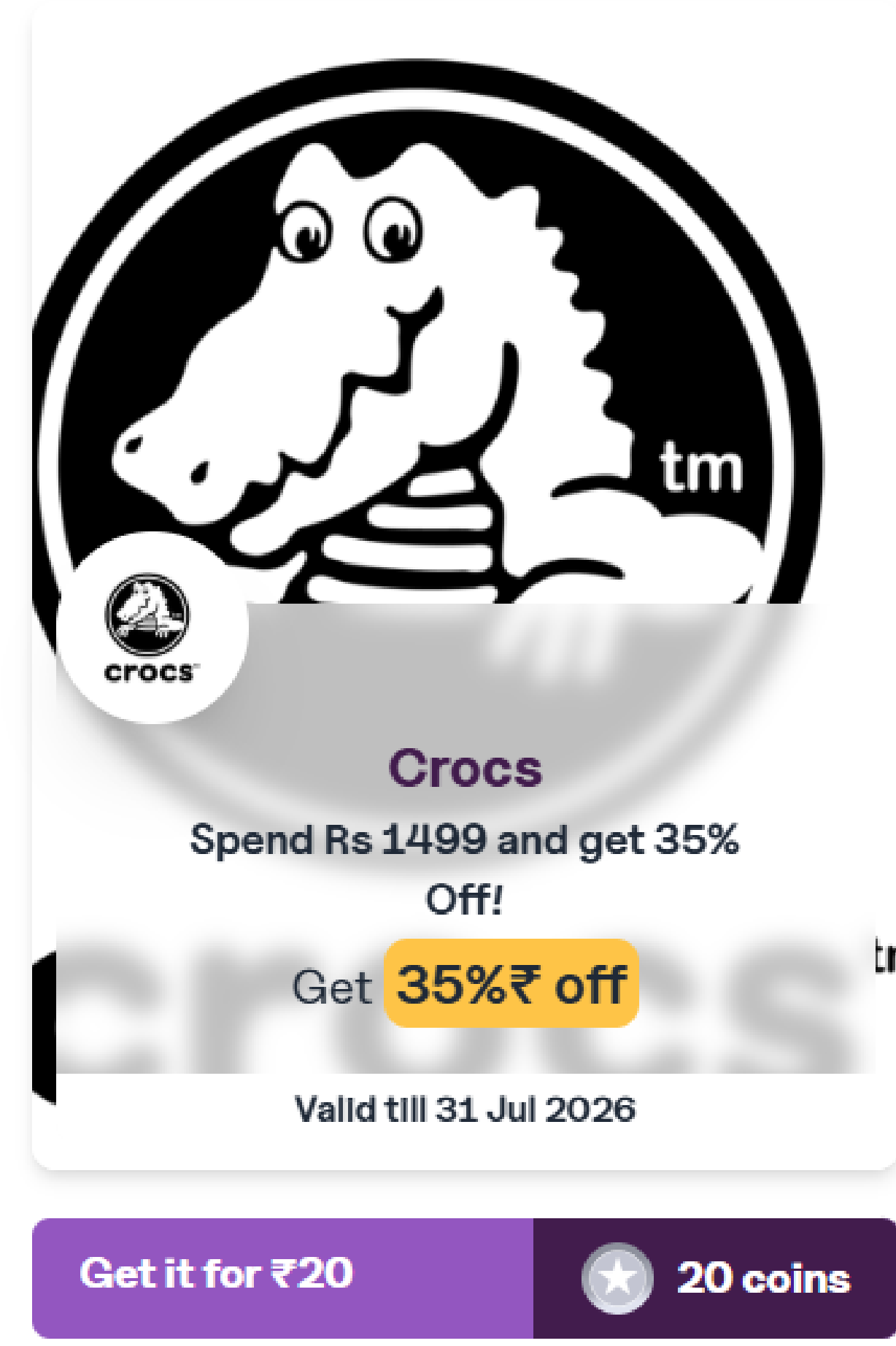


Rare Rabbit
Flat 10% off

Get **10%₹ off**

Valid till 26 Sep 2025

Get it for ₹20  20 coins





Crocs
Spend Rs 1499 and get 35%
Off!

Get **35%₹ off**

Valid till 31 Jul 2026

Get it for ₹20  20 coins

Other Gamification Options

1

Extraa Rating

Feedback at every stage.

2

Extraa Carnival

Increase customer engagement using spin & win.

3

Extraa Forms

Create custom feedback & lead forms in minutes with Extraa Forms.

4

Whatsapp Automation

Engage your audience with automated messages & updates.

5

Bulk SMS

Reach thousands instantly with a single click.

6

Email Services

Connect your accounts and manage all emails in one place.

7

Telecalling Services

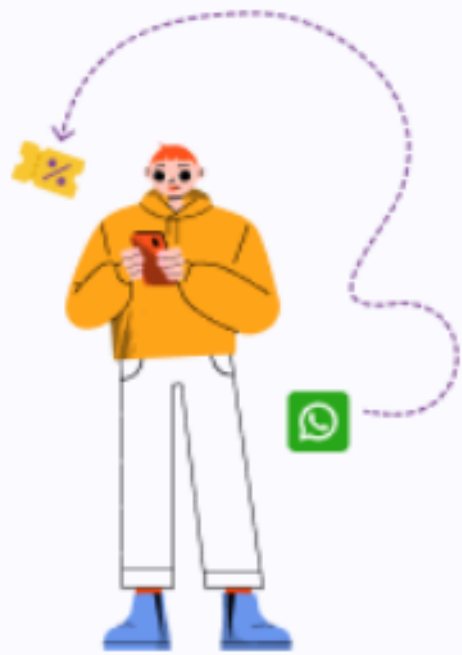
Drive better customer engagement with every call.

8

Smart Digital Solutions

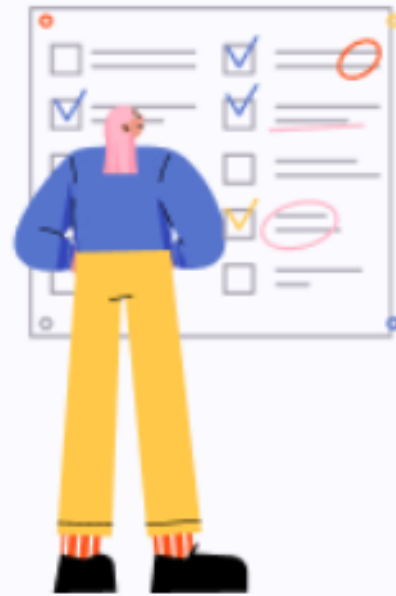
Custom-built apps and websites tailored to your business needs.

Whatsapp Automation



SEND COUPONS

Send rewards and coupons to your loyal customers directly on WhatsApp



FORM AUTOMATION

Send custom forms to customers to; Collect Data, Get Feedback, and Conduct Market Surveys.



SELL ON WHATSAPP

Seamlessly manage your E-Commerce shop on WhatsApp. Send promo messages, handle inquiries, and process.



CUSTOMER SUPPORT AI BOT

Set up a seamless AI-to-human transfer as per your need. Saving endless man-hours of customer support.



INVOICE & PAYMENTS

Send invoices and payment requests via WhatsApp. Making it easier for you to manage finances, and provide..



AUTOMATE REMAINDERS & FOLLOW UPS

Automate reminders and follow up messages to your customers based on any preset logic.

Click on this whatsapp icon to direct to extraa customer support bot



Click to Experience the journey

scan & win



rewards from 1000+ brands



Scan QR

+



Submit Survey

=



Get Rewards



1 INSTALL QR CODES AT YOUR STORE

Place custom QR codes in your store. Team Extraa provides all QR codes for you to place at strategic points in your store!



3 GET YOUR GOOGLE RATING & FEEDBACK

Scanning the QR generates a custom feedback form, for your customer to fill. And the last part of this form is the 5-star google rating section.



2 SCAN THE QR CODE

Store Managers guide your Customers to scan the QRs with their Camera (No app required). One quick scan and they can begin!



4 GIVE COUPONS TO CUSTOMER

Now, your customer earns cool Coupons by just completing a simple feedback form. And you get a 4 or 5 star rating linked directly to google!

Procurement Solutions



Apparels



Accessories



Bags and
Suitcases



Brass items



Crockery and
cutlery



Digital gift cards



Drinkware



Electronics
(Big)



Electronics
(Small)



Eco-friendly
products



Food items



Gift sets, combos,
or gift boxes



Gold and
silver coins



Home
appliances



Home
furnishing



Promotional
items



Smart ID cards
with NFC chip
and lanyards



Stainless
steel items



Stationery &
Tabletops



Trophies &
Medals



Rewards &
Recognition
Solutions

Our Clientele



our other initiative

advertising

construction & real estate

convention centre

corporate gifting

event management

manufactures of export quality fabrics

manufacturer of uniforms



Key Business Benefits

- 1 Boost Customer Engagement & Retention:** Encourage repeat visits and loyalty
- 2 Increase Revenue Opportunities:** Drive sales through incentivized purchases and referrals.
- 3 Improve Customer Experience:** Deliver a personalized experience.

Let's Build Stronger Relations Together

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