

# PERKS

by



**360° Loyalty Program  
for Employees & Channel Partner**

# All about Extraa Perks

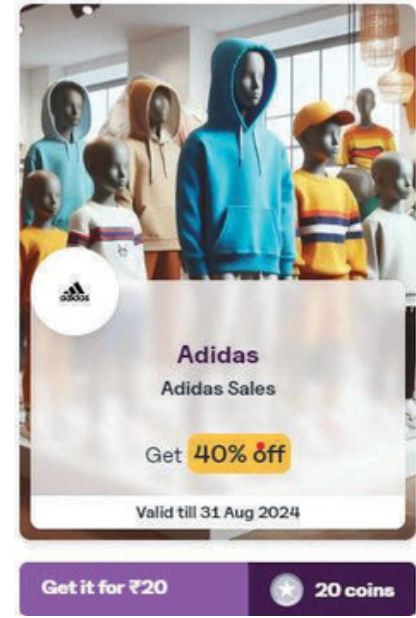
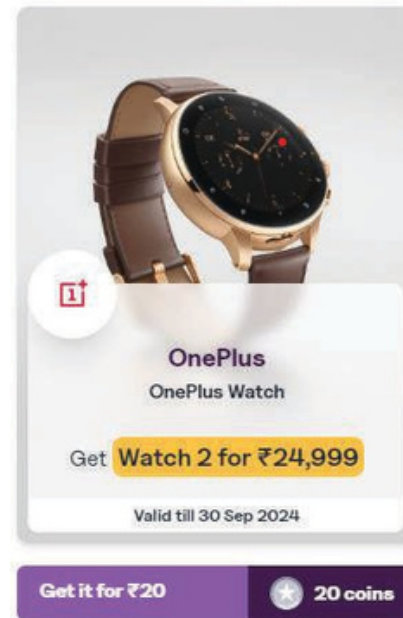
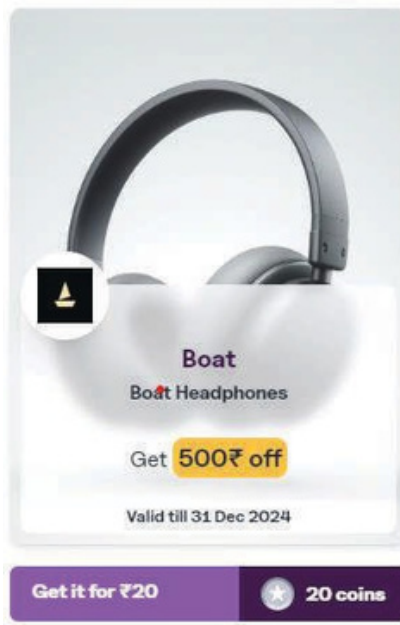
**E**xtraa Perks is designed to enhance employee loyalty through the distribution of coins. These coins can be redeemed for a wide range of products available on our platform. Our deals page serves as a comprehensive market place featuring offers on deals, gift cards, goodies, and tickets. Additionally, organizations have the options to white-label the deals page to align with their branding and messaging.





# DEALS

**Deals** are conditional discounted coupons of hyperlocal & PAN India brands. **For Example:** Coupons from McDonalds, Pothys, Wildcraft & American Tourister can be redeemed at their stores for a discount.

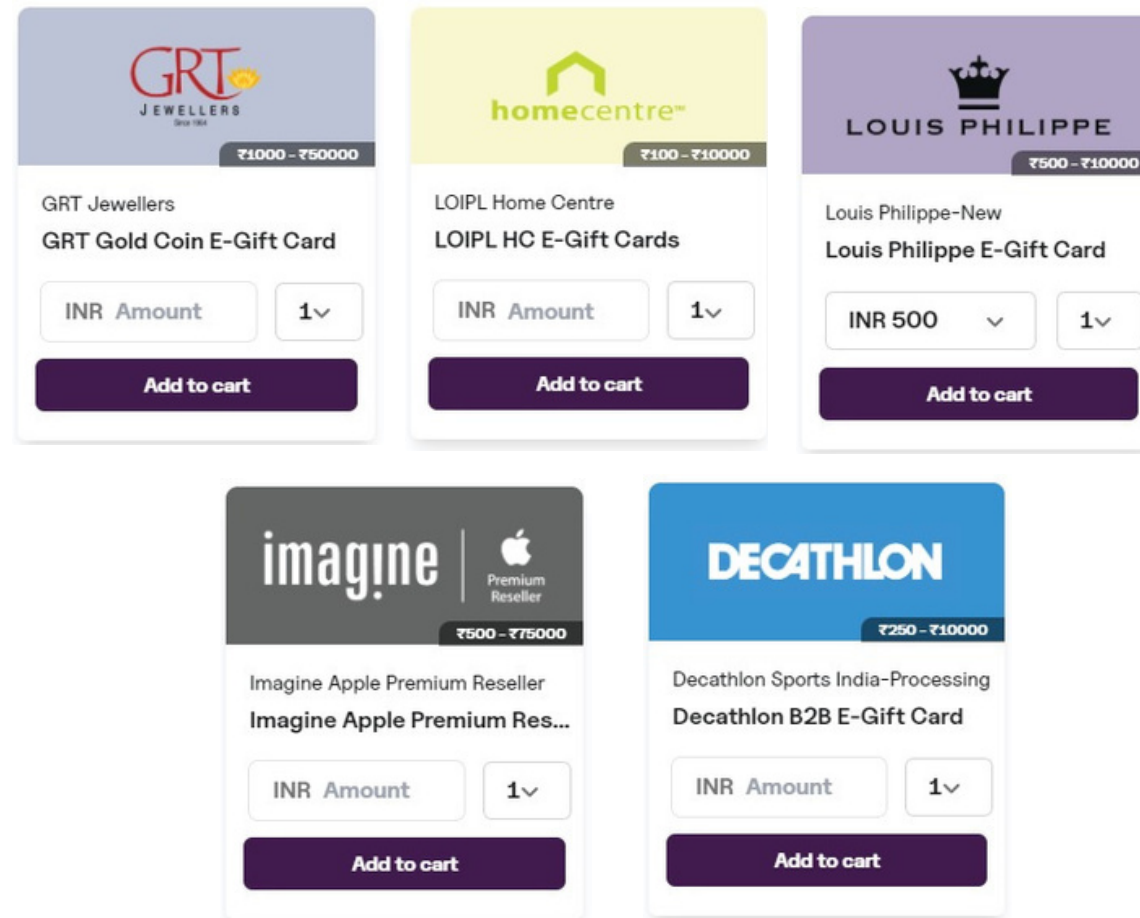




# IFT CARD

**A** Prepaid Card that can be bought at a discounted value from extraa that amount can be redeemed as wallet feature in that particular website.

**For Example:** If you are buying something from Amazon Gift Card can be used for getting discount on products through purchase of gift card.





# GOODIES

**G**oodies are branded and unbranded physical products which can be customized with your logo. Products from Noise, Boat, Apple, Lenovo and many more can be supplied to you at an offline level or can be door delivered to your employees.



montex

**Blue Ball point pens**

Stationary

**₹10**

[Add to cart](#)



Ambrane

**Ambrane Travel Kit Combo ...**

Powerbank

**₹1999**

[Add to cart](#)



Ambrane

**Stringz 11 Wired Earphone**

Wired Earphone

**₹699**

[Add to cart](#)



American Tourister

**MATE 3.0 Style 2 Mustard**

Backpack

**₹2600**

[Add to cart](#)



Wonderchef

**Wonderchef Skt Mini Grill 6...**

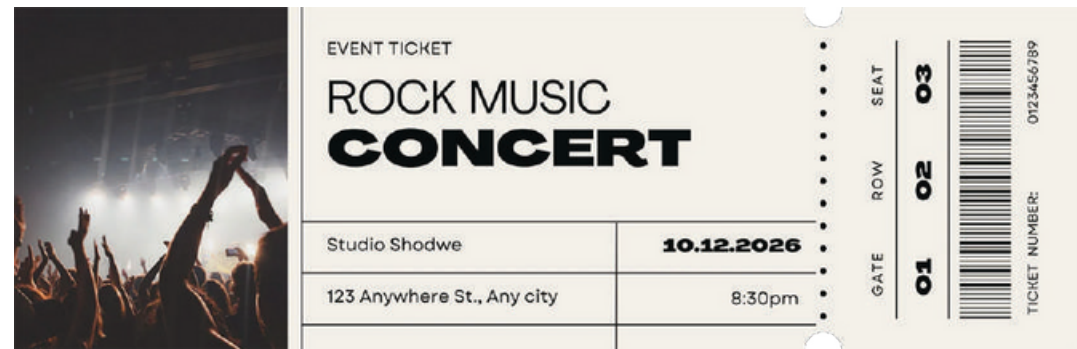
Sandwich Maker

**₹3500**

[Add to cart](#)

# TICKETS

We list entertainment shows, concerts & theme park tickets on the tickets page, which can be redeemed using coins.



# COIN SYSTEM

Our Platform has 3 Primary Types of Coins which can be used to purchase deals, gift cards, goodies and tickets.



## **GOLD COINS**

Used for  
Purchasing of  
Gift Cards



## **BLUE COINS**

Used for  
Purchasing of  
Goodies.

## **SILVER COINS**

Used for  
Purchasing of  
Brand Coupons





## Redeem with Silver Coins

Pay **INR 20 per month** per employee which gives **200 Coins** for that particular month through that they can redeem **10 Deals** worth **INR 2000** on **deals.extraa.in**

**20 INR = 200 Coins = 2000 INR Rewards**

# BY INDUSTRIES

Extraa drives growth and engagement in your industry with our comprehensive range of solutions, including loyalty programs, rewards, incentives & commission management for employee satisfaction.



IT, BPO & SAAS | Oil & Gas | Retail & E-Commerce  
| Automotive | Education & Ed-Tech | Travel  
& Hospitality | Finance | Real Estate & Infrastructure

# OUR SOLUTIONS:

- ★ Integrating game mechanics like point, badges & leaderboards to motivate users to participate more actively in the loyalty program. Customer incentives for high performing employees to foster
- ★ long-term relationships. Utilizing historical data to create personalized offerings & promotions
- ★ Choose from a curated collection of the best brand deals, customized premium goodies, high value gift cards & events.



# UNIQUE I'D & MEMBERSHIP CARDS



# CORPORATE GIFTING

We provide customized corporate gifting solutions with your logo to large corporates and SME's. Pin to plane any product, branded or unbranded can be customized for you.



Power Bank  
& Charges



Laptop Bags  
& Duffel Bags



Trophies



Pens &  
Stationary



Pen  
Drive



Gift Sets



Gold & Silver  
Coins



T-Shirt



Diary  
& Folders



Headset  
& Speakers



Clock  
& Watches



Stainless Steel  
Utensils



KeyChains

# Brands we are associated with

We're a MiniAmazon, where we sell products of close to 70+ brands across all sectors

## ELECTRONICS



## HOME APPLIANCE



## APPAREL



## PENS & DIARIES



## BAGS & SUITCASE



## LAPTOPS & TABS

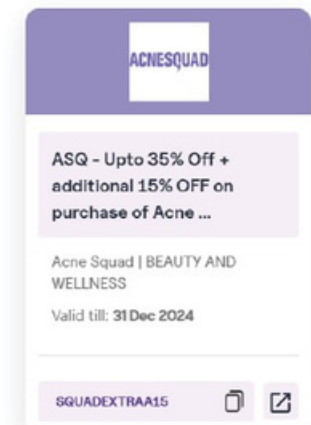
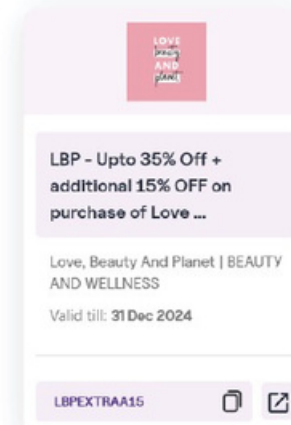
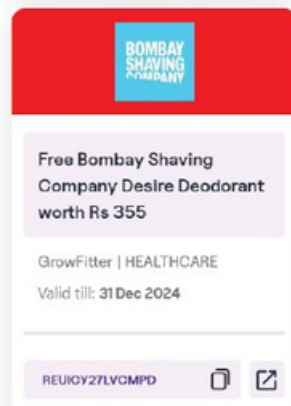
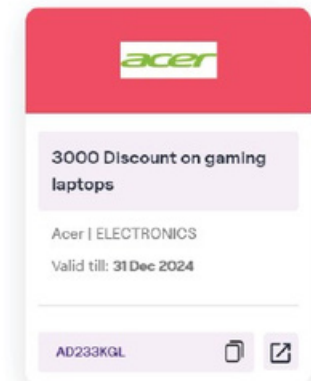
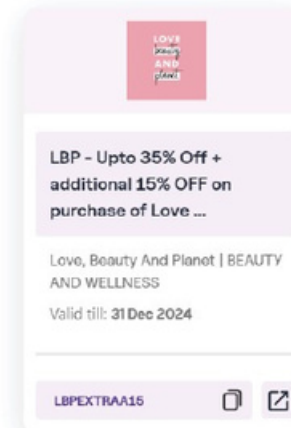
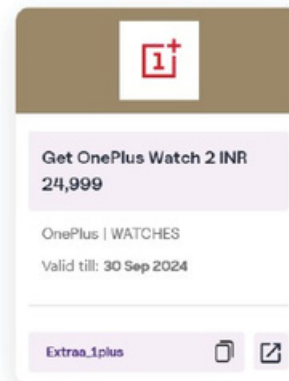
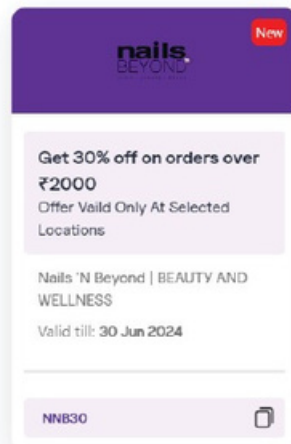
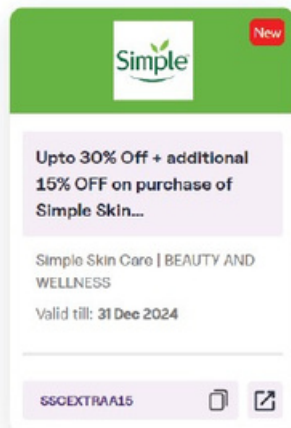


# Our Clients



# Consolidated Wallet

Find all the coupons at one place by logging in with your registered mobile number



# Thank You

 [hello@extraa.in](mailto:hello@extraa.in) |  7305012123 |  [www.extraa.in](http://www.extraa.in)